



# CITY COUNCIL

## AGENDA REQUEST

AGENDA OF:	11-02-10	AGENDA REQUEST NO:	REC-1
INITIATED BY:	REGINA MORALES	RESPONSIBLE DEPARTMENT:	ECONOMIC DEVELOPMENT
PRESENTED BY:	REGINA MORALES	DEPARTMENT HEAD:	REGINA MORALES, <i>RM</i> DIRECTOR OF ECONOMIC DEVELOPMENT
		ADDITIONAL DEPARTMENT HEAD (S):	N/A
SUBJECT / PROCEEDING:	RECOGNITION FOR THE CITY OF SUGAR LAND'S SILVER CERTIFICATION ACHIEVED UNDER THE TEXAS SCENIC CITY CERTIFICATION PROGRAM.		
EXHIBITS:	N/A		
CLEARANCES		APPROVAL	
LEGAL:	N/A	EXECUTIVE DIRECTOR:	N/A
PURCHASING:	N/A	ASST. CITY MANAGER:	N/A
BUDGET:	N/A	CITY MANAGER:	ALLEN BOGARD <i>Allen Bogard</i>
BUDGET			
EXPENDITURE REQUIRED: \$		N/A	
CURRENT BUDGET: \$		N/A	
ADDITIONAL FUNDING: \$		N/A	
RECOMMENDED ACTION			
Recognize City of Sugar Land's Scenic City Silver Certification achieved under the Texas Scenic City Certification Program.			

## EXECUTIVE SUMMARY

On September 16<sup>th</sup> at an awards luncheon at the Hilton Austin Hotel, the City of Sugar Land received the Texas Scenic City “Silver” Certification for achieving a high level of scenic standards for public roadways and public spaces. Sugar Land was among 14 Texas cities recognized as the inaugural class of Texas Certified Scenic Cities.

The Scenic City Certification Program, the first of its kind in the United States, was developed in 2009 by Scenic Texas in cooperation with the Texas Municipal League and in consultation with Scenic Houston, the Houston-Galveston Area Council, Urban Land Institute, American Planning Association and Houston Council of Engineers. The Scenic City Certification Program accepted its first applications in 2010. The program recognizes exceptional Texas cities that implement high-quality scenic standards for public roadways and public spaces that have been proven to enhance economic development, improve quality of life and foster a sense of place.

The Scenic City Certification is awarded to Cities that apply and demonstrate their successful implementation of 72 possible criteria, including a high percentage of park and open space, implementation of multi-use trails and recreation areas, strong litter enforcement laws, street lighting standards, sign standards, parking lot landscaping, utility line management, a budget that supports these programs and their ongoing maintenance. A cross departmental team of City staff gathered the required documentation of these programs and compiled the application packet. Key departments included Economic Development, Planning, Parks, Community & Environmental Services, Engineering, and Public Works.

Two Fort Bend County Cities received the certification: Sugar Land at the silver level and Missouri City at the bronze level. Other 2010 Certified Scenic Cities throughout the State are Bastrop, Belton, Flower Mound, Georgetown, Granbury, Horseshoe Bay, Irving, Keller, Mesquite, South Padre Island, University Park and Westlake.

Anne Culver, Executive Vice President of Scenic Texas and Executive Director of Scenic Houston will present the Scenic City Silver Certification to the Sugar Land City Council.

## EXHIBITS

None